

2026 EDITION

Evaluation Rubric

The Klett World Languages Award for Innovative K-12 German Programs

Award Criteria: Each application will be evaluated on the following key criteria. Programs are scored on a 4-point scale for each category, where 4 represents exemplary performance and 1 represents minimal performance. The total score (out of 24) determines the program's rating.

Applicant institution: _____

Reviewer: _____

Category	Criteria	Exemplary 4 points	Proficient 3 points	Adequate 2 points	Needs Improvement 1 point	Score
Program Innovation	<i>The program utilizes innovative approaches to meet the needs of today's learners in German language education.</i>	The program demonstrates cutting-edge, creative strategies that engage students in modern, meaningful ways. Innovations are scalable and adaptable for other institutions.	The program implements creative approaches that show potential for solid impact but are less scalable or require further refinement.	The program has introduced some new elements but lacks a clear distinction from traditional methods.	The program does not showcase innovation or uses outdated methods.	/ 4
Student Engagement	<i>The program has shown consistent improvement in student engagement through its innovative approaches.</i>	The program has significant, measurable data showing improved student engagement over time.	The program shows moderate improvement in student engagement with some supporting data.	Some improvement is shown, but the engagement strategies are not linked to the innovations implemented.	The program needs evidence of improvement in student engagement.	/ 4
Enrollment Growth	<i>The program exhibits tangible enrollment increases due to its innovations and strategies.</i>	Enrollment has grown substantially as a direct outcome of the program's innovations. The program provides data to demonstrate consistent enrollment growth.	The program shows moderate growth in enrollment, with some evidence linking this growth to innovations.	The program shows a slight improvement in enrollment, but the connection to program changes needs to be made more explicit.	The program needs to show measurable enrollment growth.	/ 4

Category	Criteria	Exemplary 4 points	Proficient 3 points	Adequate 2 points	Needs Improvement 1 point	Score
Impact on Curriculum Design	<i>The program contributes to advancements in German education curriculum design, creating replicable models for others.</i>	The program's curriculum design is groundbreaking, with innovative elements that other institutions or departments can adapt.	The program offers a solid, innovative curriculum that could serve as a model, but additional refinement is needed.	The curriculum incorporates some new elements but needs a robust, innovative framework.	The program needs to showcase notable advancements in curriculum design.	/ 4
Leadership in the Field	<i>The program sets a positive example of leadership in language education and contributes to the advancement of the profession as a whole.</i>	The program's leadership is exemplary. It promotes collaboration and sets trends in the field. It is recognized as a leader among peer institutions.	The program demonstrates strong leadership, though with limited outreach or influence beyond the institution.	The program shows some leadership potential but needs a broader impact on the profession.	The program needs to demonstrate significant leadership in the field.	/ 4
Sustainability and Long-Term Success	<i>The program demonstrates the potential for sustainability and long-term success in studying German.</i>	The program has strong evidence of sustainability and success, with straightforward plans for future growth and continued impact.	The program has a solid foundation for sustainability, but needs a comprehensive plan for long-term success.	The program shows some success but requires additional planning to ensure sustainability.	The program needs to demonstrate plans for sustainability or long-term success.	/ 4
Total Score						/ 24

Scoring and Evaluation

Programs are scored out of a maximum of 24 points and rated according to the following bands:

Total score	Rating
20 to 24	Exemplary
15 to 19	Proficient
10 to 14	Adequate
Below 10	Needs Improvement

Comments and Recommendations: Reviewers will provide detailed feedback, highlighting the strengths of the program and areas for potential improvement.

Award Decision

The program with the highest overall score will be selected for the Klett World Languages Award for Innovative K-12 German Programs. All decisions made by the selection committee are final.

Reviewer Comments
