

2026 EDITION

The Klett World Languages Award for Innovative K-12 German Programs

Terms and Conditions

In partnership with the American Association of Teachers of German (AATG)

1. Organizer

The **Klett World Languages Award for Innovative K-12 German Programs** is an initiative created and presented by **Klett World Languages (KWL)**. The 2026 edition is offered in collaboration with the **American Association of Teachers of German (AATG)**.

2. Purpose

This award recognizes outstanding **public, private, or charter K-12 schools and school districts** in the United States that have implemented **innovative strategies to increase enrollment** in German language programs or to **create or revive German programs** where none previously existed.

It aims to celebrate initiatives that position language learning as a tool for building global citizenship and that demonstrate measurable and sustainable impact within the K-12 educational landscape.

3. Award Details

- **One award of \$1,000 USD** will be granted to the selected school or district.
- **Funds will be disbursed via check to the institution** (school or district), but are to be used **at the discretion of the awarded German program** to support its **expansion or sustainability**.
- The recipient will also receive:
 - **Official recognition** on the Klett World Languages and AATG websites
 - A **Certificate of Excellence** awarded to the school or district
- The award is **not subject to renewal**, and **no post-award reporting is required**, unless otherwise requested by the organizers.

4. Eligibility

The award is open to:

- **Public, private, or charter K-12 schools or school districts** in the United States that offer a **German language program**
- Both **newly created** programs and **established programs** that have launched enrollment growth initiatives

5. Submission Requirements

Applicants must submit a **PDF proposal (maximum 5 pages)** including:

- A description of the program and its educational context
- The innovations implemented
- Evidence of impact (e.g., enrollment data before/after the initiative, testimonials)
- A plan for sustainability
- Contact information for the program coordinator

Proposals must be submitted via email to **grants@klettwl.com** by **November 15, 2026, at 11:59 PM ET**.

Key Dates

Milestone	Date
Applications open	September 2026
Application deadline	November 15, 2026, 11:59 PM ET
Committee review	November 16 to December 15, 2026
Recipient notification	Late December 2026

6. Evaluation Criteria

Submissions will be reviewed by a selection committee of educators and world language experts appointed by Klett World Languages and AATG. Proposals will be evaluated based on:

1. **Originality and creativity** of the strategies implemented
2. **Tangible results** in enrollment growth or program creation
3. **Inclusivity and accessibility** of the initiative
4. **Feasibility and sustainability** of the program model

The award recipient will be notified in **late December 2026**.

7. Use of Materials and Publicity

- Applicants retain full ownership of all submitted materials.
- By applying, institutions grant **Klett World Languages** and **AATG** a **non-exclusive, royalty-free license** to reference the name of the program, institution, and a general summary of the initiative for promotional or educational purposes.
- Any extended use of content (e.g., excerpts, full proposal publication) will require written approval from the applicant.

8. Privacy

All application materials and personal information will be handled in accordance with Klett World Languages' privacy policy. The names of selected programs and schools may be made public for recognition purposes.

9. Limitation of Liability

Klett World Languages and AATG are not responsible for technical issues, submission errors, or delays. All decisions made by the selection committee are final and not subject to appeal.

10. Modification and Governing Law

Klett World Languages reserves the right to modify or cancel the award structure, process, or eligibility criteria at any time. Any such changes will be communicated through the official award webpage.

These terms and conditions are governed by the laws of the **State of Illinois, United States**.

11. Contact

For inquiries or to submit your proposal, please email:

grants@klettwl.com

Subject: *German K-12 Award Submission*